

2015 Sept. 7 Ad Production Schedule/Deadlines

Deadlines

CT Post, The News-Times, The Advocate & Greenwich Time:*

Publication Day:	Order Entry	Ad Materials	FINAL Ad Approval
Monday (Sept. 7)	Wednesday (Sept. 2) 5 pm	Thursday (Sept. 3) 3pm	Friday (Sept. 4) 5 pm
Tuesday (Sept. 8)	Thursday (Sept. 3) Noon	Thursday (Sept. 3) 5pm	Friday (Sept. 4) 5 pm
Wednesday	Friday 5 pm	Friday 5 pm	Tuesday 4 pm
Thursday	Tuesday 10am	Wednesday 10 am	Wednesday 4 pm
Friday	Tuesday 5 pm	Thursday 10 am	Friday 3 pm
Saturday	Wednesday 5 pm	Thursday 10:30am	Friday 5 pm
Sunday	Thursday Noon	Thursday 11am	Friday 5 pm

* Email ad number to layout if order is killed week of publication.

Hearst CT Community Newspapers (Publishes Friday):

Publication Name	Order Entry	Ad Materials	FINAL Ad Approval
Darien News (Sept.11)	Friday (Sept. 4) Noon	Tuesday (Sept. 8) Noon	Wednesday 2 pm
New Canaan (Sept.11)	Friday (Sept. 4) Noon	Tuesday (Sept. 8) Noon	Wednesday 2 pm
Spectrum (Sept.11)	Friday (Sept. 4) 1 pm	Tuesday (Sept. 8) Noon	Wednesday 3:30 pm
Fairfield Citizen	Wednesday 3 pm	Wednesday 3 pm	Thursday 10 am
Westport News	Wednesday 3 pm	Wednesday 3 pm	Thursday 10 am

Weekly Publications:

Publication Day:	Order Entry	Ad Materials	FINAL Ad Approval
Sunday Pulse	Tuesday Noon	Tuesday Noon	Wednesday 3 pm
GO! (Sept. 10)	Wednesday (Sept. 2) 10 am	Thursday (Sept. 3) 3 pm	Friday (Sept. 4) 3 pm
InGear & Auto Friday	Tuesday Noon	Tuesday Noon	Wednesday 4 pm
Advocate Real Estate	Tuesday Noon	Tuesday 5 pm	Wednesday 4 pm
Greenwich Real Estate	Wednesday 10 am	Wednesday 10 am	Thursday 10 am
CT Post Real Estate	Wednesday 3 pm	Wednesday 3 pm	Friday 4:30 pm
News-Times Real Estate	Wednesday 3 pm	Wednesday 3 pm	Friday 3 pm

<https://ctpostportal.affinitydigital.net/uploads/>

<https://newstimesportal.affinitydigital.net/uploads/> (News-Times & The Greater New Milford Spectrum)

<https://scniportal.affinitydigital.net/uploads/> (The Advocate, Greenwich Time and all of the community weeklies)

Savings Source Ad Production Schedule:

Savings Source Order Entry - 9 days prior • Savings Source Ad Prod - 7 days prior

Publication Name	Publication Day:	Order Entry	Ad Materials	FINAL Ad Approval
Savings Source	Thursday	Wednesday 5 pm	Wednesday 5 pm	Thursday 3 pm

YES! Your Essential Shopper Ad Production Schedule:

YES Order Entry - 9 days prior • YES Ad Prod - 6 days prior

Publication	Publication Day:	Order Entry	Ad materials	FINAL Ad Approval
Yes!	Sunday (Sept. 13)	Friday (Sept. 4) 10 am	Friday (Sept. 4) 3 pm	Tuesday (Sept. 8) Noon

Rev. 8/24/2015